

The Business Event



Do you want your business to grow? Can you identify what's holding you back? Join our three leading speakers for an external perspective in financial, legal and growth marketing.

- 20.00 : Arrive and welcome  Jim Kent
BARCELONACITYFM
- 20.10 : The secret of business growth.
- 20.20 : How to raise 5 million in capital ?  Jean François Alandry EUROHOLD
- 20.40 : When growing your business, what legal issues should you be aware of?  Elisabeth Batista Pérez
AEQUO ADVOCATS
- 21.00 : What marketing is working in 2018  Tim Cakir RESTB.AI



Tuesday, May
the 22nd
2018



Arrive at
8pm
followed by drinks
at 21.30



K+K Hotel
Passeig de Picasso,
26-30, 08003
Barcelona

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Barcelona City FM 107.3

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Jean François Alandry

MD of Eurohold

Jean-François Alandry, Eurohold Managing Partner, is the co-founder of the firm created in 1989. Jean-François gets over 25 years' experience in Corporate Finance. He completed dozens of deals in his career, advising numerous corporate transactions, both with industrials and Private Equity firms, in various sectors including Technologies and Telecommunications, Environment, B2B Services and Healthcare. Jean-François holds a MBA in Finance (EM Lyon Business School) and a PhD in Financial Technique (ESSEC Business School in Paris). He lives in Barcelona - Spain since 1987 and can easily work in French (native), Spanish, English and Catalan.



Elisabeth Batista Pérez

Director of the International Department
AEQUO ADVOCATS

Specialized in International Corporate Contracts & Legal Entrepreneurship.

Law Degree at the Universitat Pompeu Fabra, Barcelona (2007).

International Academic Exchange in Regensburg, Germany, "Erasmus" (2005-2006).

Master in International Business Law (2009), ESADE-Business School (2009).



Tim Cakir

Head of Growth Marketing
RESTB.ai

With a passion and enthusiasm for digital marketing, multi-channel campaign management and client relationship development, I am experienced at delivering full specifications from clients and deliver real-world improvements to my clients' business through the development of digital marketing campaigns that deliver spectacular ROI and significant increases in revenue growth and profitability.

I have an in-depth knowledge of Growth Marketing, SEO, organic search, AdWords campaign management and content creation. I consistently strive to ensure that I deliver digital campaigns that make businesses more robust through maximising company profile and continually expanding our client base.

Contact Jim Kent:

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